Categorization of Recalled Children’s Products

WeMakeItSafer includes products that are primarily intended for children twelve and under in the Children’s category. “Intended for children,” includes both products that are primarily intended for a child’s direct use and products primarily intended for a child’s care by an adult. Examples include toys, pacifiers, children’s clothing, strollers and cribs.

Products that could be used by children but are not primarily intended for children are not included in the Children’s category, even if the product was recalled due to a potential hazard to children. For example, both a coffee table and a candle containing high levels of lead, which can be dangerous to children, would be included in Home & Garden rather than in Children’s because neither the coffee table nor the candle is a children’s product.

Similarly, bicycles and sporting equipment may be used by children. However, unless the item was intended primarily for a child, they will be included in Sports, Outdoors & Recreation. One example is a professional-height basketball hoop that can be installed in a backyard. While children may shoot baskets in the hoop, it is not primarily intended for children twelve and under and would be included in the Sports, Outdoors & Recreation category. On the other hand, a five foot, plastic basketball hoop that is intended for children, will be in the Children’s category.

Products that have exceptions to the above rule, or for which additional explanation may be helpful, are discussed below.

**Video Game Consoles** – While many households without children have game consoles and, therefore, it can be argued that the consoles are not primarily intended for children, because the consoles are required to play games that are often primarily intended for children, we have included recalled video game consoles in the Children’s category for recalled product search.

**Youth ATVs** – The majority of Youth ATVs are designed for use by teens and are not intended for children twelve and under. Some ATVs in the 70cc to 90cc range have age recommendations of twelve and up; rarely are ATVs greater than 50cc recommended for children under twelve. If age recommendations are not provided, consideration is given to the manufacturer (whether a toy company or a recreational vehicle company), the speed the vehicle travels, the power source and the size of the engine. In general, we have included recalled Youth ATVs over 50cc in the Motorsport & Utility Vehicles category. Youth ATVs that are 50cc or less, and ATV-shaped ride-on toys intended for small children, are included in the Children’s category.

**Motorbikes and Go Karts** – The same methodology used in determining ATV classification is used for classification of motorbikes. Unless the product is a ride-on toy shaped like a motorcycle or Go Kart, or children are specifically mentioned in the recall, these products are included in the Motorsport & Utility Vehicles category.

**Bicycle Motocross (BMX) Bikes** - Bicycle Motocross (BMX) is considered an extreme sport, the participants of which are most often teens and adults. Because BMX bikes tend to be smaller in size and have less complicated gearing mechanisms compared to other adult bikes, BMX bikes may be used by children. However, BMX bikes are not primarily intended for children and are not included in the Children’s product category unless a recall announcement specifically identifies the bike as a children’s bike.